



Dear Friends,

We are happy to announce the beginning of the 2010-2011 Pledge Campaign! It will begin on February 20th with a free, private concert by Greg Greenway and end two weeks later on March 7th.

As we enter our 21st year as a spiritual community, it feels like we are coming of age. In the early years, we focused on the first of our 4-part Mission Statement: *"providing a welcoming, inclusive community in which to explore and encourage personal spiritual growth."* Now, as we continue that important mission, we are also stepping more fully into our role as leaders outside the sanctuary walls. The 2nd, 3rd and 4th parts of the Mission Statement call us to promote religious, racial and social harmony. It pushes us to embody UU values wherever we go, and it inspires us to build a sustainable and humane world.

Of course, we cannot do the prophetic work without having a welcoming sanctuary to return to when we need inspiration and encouragement. We call our building the *sanctuary*, but there is another way to think about this word. Elie Wiesel describes it as "...something very small. Not a grandiose gesture, but a small gesture toward alleviating human suffering and preventing humiliation. The sanctuary is a human being. And that is why you are here and that is why I am here. We are here because of one another."

Our sanctuary—both literal and figurative—is supported by the Annual Pledge Campaign. In fact, WUU relies on this campaign for over 80% of its budget. This year, instead of a separate brochure, we have printed campaign information on the reverse side of this letter. You will also find a very brief survey that we hope you will take time to answer. This survey is important to the WUU Board as they develop future plans. Finally, you will find a Pledge Form. Please return the Survey and the Pledge Form. You can give it to any member of the Campaign 2010 Team, mail it to the WUU office, or put it in the collection basket on Sunday.

At the core of the WUU Mission Statement is love, for love is the force that moves us out of ourselves to bless the world. Please be thoughtful and generous as you consider your pledge amount. Your response will help shape the breadth of programs and services we will be able to provide next year.

Sincerely,

WUU Campaign 2010 Team

Williamsburg Unitarian Universalists

"Loving, Our Mission"

When we pledge, we are not simply supporting an institution, we are becoming part of a cause, a movement, a community of people who mean to make a difference in the world and in each other's lives.

Our Goal for Campaign 2010: 100% Participation by WUU Families

Campaign 2010 Schedule of Events

Campaign Kick-Off

Saturday, February 20, 7:00 p.m.
Free, Private Concert with Greg Greenway

Sunday, February 21, 9:15 a.m. & 11:15 a.m.
Worship Service with Greg Greenway & WUU Choir

Campaign Ends on March 7th

Suggesting Pledging Levels

We suggest sharing 5% of your gross household income with WUU. Since everyone's situation is different, some people will not be able to reach this level of giving. If this is the case, please do not hesitate to pledge at whatever level you can.

Gross Household Income	5%	3%
\$30,000	\$125/month	\$75/month
\$40,000	\$167/month	\$100/month
\$50,000	\$208/month	\$125/month
\$70,000	\$292/month	\$175/month
\$90,000	\$375/month	\$225/month
\$100,000	\$417/month	\$250/month
\$175,000	\$729/month	\$438/month

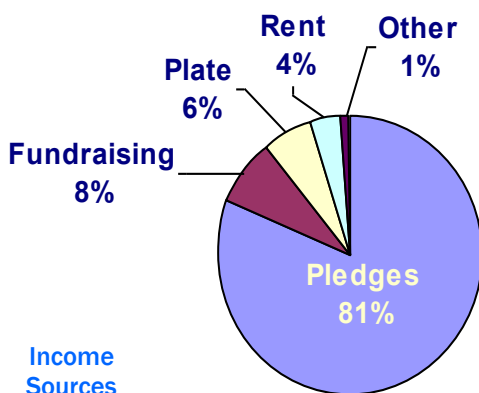
Plans for 2010 and Beyond

Last year we cut back on our spending and even borrowed from our reserves. With a successful 2010 campaign, we hope to build up those reserves. We also intend to restore staff salaries to fair compensation levels and to build up the minister's sabbatical reserve.

WUU will continue to provide faith development programs for children of all ages, as well as for adults. Next year we will continue our progress toward becoming a Green Sanctuary, strengthen our identity as a safe place for the GBLT community, and keep working toward racial harmony and justice.

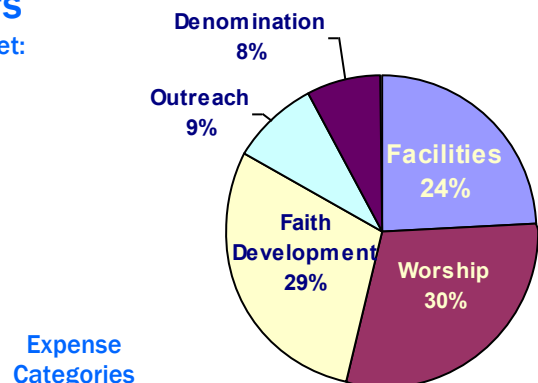
We are your Campaign 2010 Team

Roy Snyder, Sherri Powers, Tracy Shackelford, Marie Ims, Don Couser, Connie Skidmore, Gayle Henion, Kim Scholpp, Kit Fournier, and Hans von Baeyer are here to answer your questions and listen to your concerns. You may email the Team at campaign2010@wuu.org. You may also contact the minister, Rev. Jennifer Ryu at 880-4692 (jennifer@wuu.org).



By the Numbers

Estimated '10-'11 Budget: \$390,000



Williamsburg Unitarian Universalists
Fiscal Year 2010-2011 (7/1,/2010—6/30/2011)



PLEDGE FORM

Name _____

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

**I/we want to show our commitment to WUU's Mission by
pledging \$ _____ for the fiscal year beginning July 2010.**

Signature(s) _____

I/we plan to make a Monthly payment of _____ each month, beginning in July
Quarterly payment of _____ July, October, January, April
Semiannual payment of _____ July, January
Annual payment of _____ July

METHOD OF PAYMENT

_____ VANCO: automatic funds transfer (***preferred method***). It is secure, hassle-free, and it comes right out of your bank account like clockwork on either the 1st or the 15th of the month (or both). Forms will be provided.

_____ By check. Checks can be submitted with this pledge form, dropped in the collection basket, or sent to the WUU office at 3051 Ironbound Road, Williamsburg VA 23185

_____ By credit card— if you wish to charge your pledge, please provide the necessary information to authorize us to access your account: _____ VISA _____ MasterCard. [Note: this method costs WUU a fee of 3% of your pledge.]

Card Number _____

Expiration date Month ____ Year ____

Name on card _____

Signature of cardholder _____

Williamsburg Unitarian Universalists, 3051 Ironbound Road, Williamsburg, VA 23185

Office Administrator: office@wuu.org

Thank you!